



## ITW Thermal Films Announces the Launch of its New Global Website

ITW Thermal Films is pleased to announce the launch of its **NEW** global website - [www.itwthermalfilms.com](http://www.itwthermalfilms.com). The website features a dynamic new look and feel that represents and supports the company's continued commitment to being on the leading edge of delivering innovative thermal transfer ribbon products and solutions to its worldwide customer base. A value-added resource for our esteemed industry partners, the new website delivers product information, company news, gives users the ability to quickly order samples or request a quote, and features a revolutionary new online tool, **Extreme Solutions™**, a comprehensive program that allows you to easily find the thermal transfer ribbon/label combination for your specific bar coding printing application.

[Click here to visit our new website.](#)



## Extreme Solutions™

Finding the right ribbon/label combination for your demanding application can sometimes be challenging. Extreme Solutions™ brings you the ribbon/label solution that is best engineered to meet your durability requirements and provide you with optimum print quality. Extreme Solutions™ is a value-added resource tool for OEMs, substrate manufacturers, VARs, co-suppliers, distributors and companies who are looking for a user-friendly process to help them specify a ribbon/label application solution. At ITW Thermal Films we've simplified the process with our online **Extreme Solutions™** program.

[Contact us today to learn more.](#)



Flat head range



## PrintheadSaver® Thermal Transfer Ribbons

PrintheadSaver® thermal transfer ribbons are designed to produce sharp, crisp print and clean edge definition for all your labeling and bar coding needs. **PrintheadSaver® thermal transfer ribbons** are available in our **B220 resin enhanced wax**, **PrintheadSaver® Extreme Series Midrange™ (ESM™)** wax/resin and **Extreme Series Resin™ (ESR™)** formulations for flat head technology printer applications requiring a higher level of performance and versatility. For near edge or corner edge technology printers, our **PrintheadSaver® Techno-Edge™** wax/resin and resin ribbons are designed to get the maximum efficiency out of near edge printheads, providing you with the superior performance characteristics you need for abrasion and environmental resistance.

[Contact us today to learn more.](#)



## Closing Remarks

Innovative thinking and customer-focused solutions is an important part of ITW's culture and plays a crucial role in why ITW Thermal Films continues to put forth unique programs, products and solutions. As such, we are extremely pleased to bring our customers and industry partners new programs like Extreme Solutions™, our high-quality PrintheadSaver® thermal transfer ribbon products, and new tools like our website that support our global market focus. In this ever-changing marketplace, we believe in delivering ideas and solutions that will make a positive impact on not only our business, but yours. Please take a moment to explore ITW Thermal Films' new global company website, and see firsthand the changes and enhancements we've made to help you work more efficiently and cost effectively. **As always, we welcome your feedback.**

Sincerely,

Jim Landry  
Vice President and General Manager  
ITW Thermal Films



## About Us

ITW Thermal Films is a worldwide manufacturer, converter and distributor of PrintheadSaver® thermal transfer ribbon products for flat head and near edge technology printers. A division of Illinois Tool Works Inc. (NYSE: ITW), a multi-national Fortune 200 Company, and part of the worldwide ITW Foils and Thermal Films Group whose business units provide productivity-enhancing solutions to a diverse set of customers around the world.

[Contact us today to learn more.](#)

For more information visit our website at  
[www.itwthermalfilms.com](http://www.itwthermalfilms.com)