



### **ITW Thermal Films Recognized as one of the Best Channel Vendors!**

ITW Thermal Films, a worldwide manufacturer, converter and distributor of PrintheadSaver® thermal transfer ribbon products for flat head and near edge technology printers is pleased to announce that it has been named by Business Solutions magazine's VAR subscribers as one of the BEST CHANNEL VENDORS in the Technology Category.

The publication conducted a web-based survey and collected more than 12,000 votes, making this one of the largest surveys of its kind. Respondents were asked to rate their vendor partners on service/support, channel friendliness, channel program, product features, product reliability, product innovation and adequate VAR margins.

More information can be found in Business Solutions January 2010 issue, or at [www.bsminfo.com](http://www.bsminfo.com).



### **Premier Customer Service**

Our commitment to our channel partners and the global thermal transfer ribbon marketplace has been our number one priority for over 20 years. A leader in the AIDC industry, ITW Thermal Films manufactures, converts, and distributes PrintheadSaver® thermal transfer ribbons for bar coding and labeling applications to customers around the world. Our sales and customer service team stands ready to provide you with products and solutions that support the margin requirements of our distribution partners.

**Contact us today to learn more.**



### **Other Value-Added Benefits**

We offer our customers a number of value-added benefits including:

- Secure and confidential drop-ship program
- Same day shipping on standard sizes (over 100 sku's)
- Focused product offering defined by you our customer
- Technology leadership in coated films marketplace
- Premier customer service - we have your answer on the first call
- Strongest shipping container (packaging) in the industry
- Resources that support your business, including our revolutionary new online tool - Extreme Solutions™

**Contact us today to learn more.**



ITW Thermal Films manufactures, converts, and distributes PrintheadSaver® wax, wax/resin and resin grade thermal transfer ribbons for bar coding and labeling applications to customers around the world. We are a division of Illinois Tool Works Inc. (NYSE: ITW), a multi-national Fortune 200 Company, and part of the worldwide ITW Foils and Thermal Films Group whose business units provide productivity-enhancing solutions to a diverse set of customers around the world. For more information on our thermal transfer ribbon product solutions, **contact us today** at 1-877-TTR-FILMs (1-877-887-3456).

For more information visit our website at  
[www.itwthermalfilms.com](http://www.itwthermalfilms.com)