



Our Industry Leading TTR Formulations Receive Fresh Fruit, Produce and Food Contact Labeling Recognition



ITW Thermal Films is pleased to announce that the Department of Health and Human Services' Division of Food Contact and Office of Food Additive Safety has reviewed the ink coating formulations for its [B220/W90](#) resin enhanced wax, [B121](#) and [B128/M95](#) wax/resin PrintheadSaver® thermal transfer ribbons, and have received recognition and authorization for use in fresh fruit, produce and food contact label applications that may or will have direct food contact.



Upcoming Events

Please take a moment to participate in Business Solutions Magazine's Best Channel Vendors 2010 Survey. [Click here to take the survey.](#)

ITW Thermal Films Ribbon Solutions

With increasing requirements like those being discussed by GS1 on food traceability, the food industry must have a reliable way to identify their products for safety and efficiency. Maintaining visibility of their products throughout the supply chain is imperative to reducing loss, recalls and meeting requirements of the consumer. Our PrintheadSaver® resin enhanced wax and wax/resin ribbons are ideal for the food industry's growing track and trace demands and food safety investigation applications where variable information is printed on small areas and readability and durability are essential performance characteristics. ITW Thermal Films' ribbons produce durable bar codes that enable and improve scan rates to meet customer demands in these traceability requirements.



Complete the survey before October 13th and you'll be entered in Business Solutions magazines prize drawing. Five lucky winners will receive a \$100 Visa card, and one lucky winner will receive a \$500 Visa gift card.



B220/W90 Resin Enhanced Wax

B220/W90 is a multipurpose resin enhanced wax thermal transfer ribbon that is the highest-grade, wax-based product in the marketplace. Formulated to yield excellent results on a broad range of media at a competitive price, B220/W90 produces readable bar codes throughout a product's shelf life. B220/W90 also utilizes our proprietary anti-static coating and high sensitivity inks specifically designed to prolong printhead life. [Click here for more information on B220/W90.](#)



B128 Durable Wax/Resin

B128 wax/resin ribbon is a durable TTR for flat head technology printers which provides super-sharp images and clean edge definition. B128 is a logical choice for applications where extra durability of the printed image is required, as it features strong abrasion and UV-resistance. B128 is an ideal choice for your demanding applications where environmental durability is critical. [For more information on B128, click here.](#)

B121 Flexible Wax/Resin

B121 is designed to give outstanding print density on the widest range of label materials at high speed while using minimal printhead energy. Designed for flathead thermal transfer printers, B121 is an excellent all around flexible wax/resin ribbon that produces dark, crisp bar codes and images and offers durability and scratch/abrasion resistance above a wax ribbon making it ideal for fresh produce (box and direct product labeling). [Click here for more information on B121 Flexible Wax/Resin.](#)

[Contact us today](#) at 1-877-TTR-FILMs (1-877-887-3456) for more information on these food contact approved thermal transfer ribbons that meet FDA requirements, and/or to learn about our other thermal transfer ribbon product solutions, or visit our website at:

www.itwthermalfilms.com