



To Our Valued Industry Partners:

Have you experienced a change in your ability to purchase high speed wax/resin ribbons that are designed especially for the flexible packaging printing market?

Not sure where to turn?

We understand that there may be some concerns on the consistency of supply of your thermal transfer ribbons, and want you to know that ITW Thermal Films remains 100% committed to providing you with TTR products and value-added services that help you work more efficiently and cost effectively.

Best Channel Vendor Survey

Please take a moment to participate in Business Solutions Magazine's Best Channel Vendors 2010 Survey, and let them know how ITW Thermal Films is doing. [Click here to take the survey.](#)

Complete the survey before October 13th and you'll be entered in Business Solutions magazine's prize drawing. Five lucky winners will receive a \$100 Visa card, and one lucky winner will receive a \$500 Visa gift card.

Feeling a Little Like you Just Got your Bell Rung?

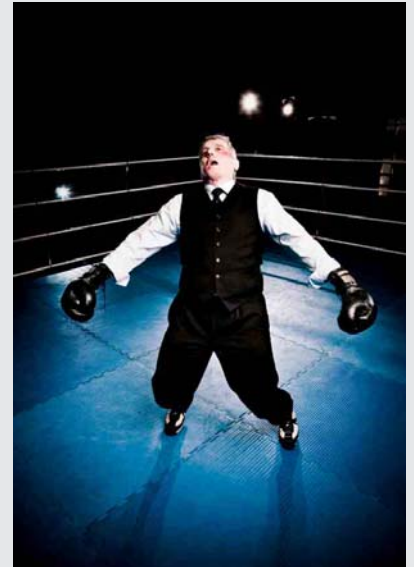
If recent changes to your supply chain are feeling like a one-two punch, ITW Thermal Films can help take away some of the sting. Looking for a high speed wax/resin thermal transfer ribbon that is formulated especially for the flexible packaging printing market? Look no further.

ITW Thermal Films PrintheadSaver® P110 Techno-Edge™ wax/resin is engineered for high volume print environments where optimum printing performance is required. In addition, P110 features superior abrasion, solvent and smear resistance. So your package goes from the conveyor line to the checkout line with high resolution bar codes, texts and graphics remaining sharp, readable and scannable at all points of the distribution process.

P110 Product Features

- Outstanding performance at high and low print speeds
- Superior abrasion and heat resistance
- Excellent workability on a wide array of media
- Anti-static coating for printhead protection
- Exceptional print density
- Designed to work with near edge technology printers
- Meets or exceeds OEM specifications
- Ideal for Markem®, Bell-Mark and other in-line technology printers*

* All printers mentioned above are registered trademarks of their respective manufacturers.



TTR for all your Bar Coding and Labeling Applications



ITW Thermal Films manufactures, converts, and distributes PrintheadSaver® thermal transfer ribbons (TTR) for bar coding and labeling applications to customers around the world. PrintheadSaver® thermal transfer ribbons for flat head technology printers are available in our standard resin enhanced wax grade, PrintheadSaver® Extreme Series Midrange™ (ESM™) wax/resin and Extreme Series Resin™ (ESR™) formulations for applications requiring a higher level of performance and versatility. For near edge or corner edge technology printers, our PrintheadSaver® Techno-Edge™ wax/resin and resin ribbons are designed to get the maximum efficiency out of near edge printheads, while providing you with the superior performance characteristics you need for abrasion and environmental resistance.

Extreme Solutions™

Having trouble finding the right ribbon/label combination? We make it easier than ever for our customers to find thermal transfer ribbon solutions that are designed to meet a specific market sector's durability and functionality requirements with our **new** ITW Thermal Films Extreme Solutions™ program. Extreme Solutions™ supports a broad range of bar code printing applications and is only available from ITW Thermal Films.



[Contact us today for more information.](#)



ITW Thermal Films has been a leader in the AIDC industry delivering quality thermal transfer ribbon products, value-added services, technologies and solutions to our customers for over 25 years. Our business partner's success is integral to our own. So, when you are looking for a champion, ITW Thermal Films stands ready to go the distance for you in your quest to become the heavy weight champ in your arena.

[Contact us today to learn more.](#)

For more Info Visit our website at: www.itwthermalfilms.com

Call us at: 1-877-TTR-FILMs (1-877-887-3456), or send an e-mail to: info@itwthermalfilms.com