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ITW Thermal Films adds B112 To TTR Almanac™ Sales Tool. TTR Almanac™ -The First “On Line” Test Lab!

The TTR Almanac™ has already received glowing reviews by those who are currently using this highly advanced sales tool. But we are never finished; ITW Thermal Films has added a new formula to the mix: B112.

B112 is a unique, blended Thermal Transfer ribbon formulation designed to get the maximum efficiency out of near edge printheads. It is a midrange formula created with specific ink coatings to allow for excellent imaging and print density on a broad range of label stocks.

With this added formula to the already successful B220 and B324, the TTR Almanac™ is the most powerful ribbon sales tool available in the AIDC industry. TTR Almanac™ shortens the average sell cycle by taking the guess work out of knowing if you have the correct ribbon, label and printer combination.

Register at <http://www.ttralmanac.com>.