

ITW TF Americas

April 7, 2008 – Illinois Tool Works Inc.

To Our Industry Partners:

Fiscal year 2007 was another year of continued solid growth for our parent company Illinois Tool Works Inc. (ITW). As a business unit of ITW, we at ITW Thermal Films are proud to be a part of this diversified manufacturing company that delivers superior products and technological solutions to customers around the world! We have seen ITW grow, both from a revenue and operating income standpoint (17.2% and 10% increase respectively, over the prior year), to more than 825 decentralized business units, operating in 52 countries, employing approximately 60,000 people across the globe.

This structure provides ITW Thermal Films with the resources and assets to operationally support your business, and make investments that provide you with the highest quality TTR products and services in the industry. As a result, on the partnership front, we continue to build strategic relationships that bring forth ideas and solutions that positively impact our customers' businesses, and extend our presence and opportunity in the marketplace.

Just like our parent company, ITW Thermal Films believes that *"it is our ability to think creatively and critically for our customers....that helps set us apart"* from the competition. With more than 15 years of experience in manufacturing, converting and distribution of thermal transfer ribbon to customers around the world, ITW Thermal Films brings extensive knowledge, innovation and expertise to your business, and has been leading the way in the AIDC industry. As ITW's 2007 Annual Report states:

"Innovation takes on many forms at ITW and is the by-product of our intimate understanding of what customers need and value most."

As the landscape of the TTR industry continues to evolve, this innovation allows us to meet the growing demands and quality needs of the marketplace, create a sustainable competitive advantage, and deliver innovative technological solutions to you, our valued industry partners. We are 100% committed to providing TTR products and value-added services that help you work more efficiently and cost effectively. To request a copy of Illinois Tool Works Inc. 2007 Annual Report *"Innovation for a Global Market,"* please send us an e-mail at: info@itwthermalfilms.com.

Sincerely,

Pete Gallette
General Manager
ITW Thermal Films