



"Spring is in the Air" TTR Deals

March 2009

To Our Valued Industry Partner,

The month of March brings us St. Patrick's Day, a major national college basketball tournament and the first day of Spring - and ITW Thermal Films wants to help you jump start your game with our **"Spring is in the Air"** TTR deals.

We know it's a tough economy out there, so we are putting the ball in your court, and offering **FREE** shipping (available only during the month of March) when you order ITW Thermal Films **"Sixteen," "Eight"** or **"Four"** thermal transfer ribbon offer(s). Or, go for the **"3-Point Deal"** and you'll score extra points with our quality TTR products, free shipping, and you'll also get a \$100 Visa gift card!

To get free shipping be sure to mention the Promo Code: **4SPRING**, when you place your order. For full details on our "Spring is in the Air" TTR deals, see the Promotional Rules located below.

**See below for our FREE shipping
"Spring is in the Air" TTR Deals**



"Sixteen"

**Resin Enhanced Wax
B220 / W90**

Order 16 or more cases of our resin enhanced wax and you'll be on your way to helping your team score.



"Eight"

**Midrange Wax/Resin
B128/M95 or B112/M99**

Order 8 or more cases of our midrange wax/resin ribbon and watch your team soar to the finals.



"Four"

Premium Durable Resin B324

Order 4 or more cases of our premium durable resin ribbon and you're on your way to becoming a tournament champ!



3-Point Deal

Order 48 cases or more of any of our stock SKU's and you'll not only get free shipping, we'll also send you a **\$100 Visa gift card**.



Home Court Wildcard Draw

If any Michigan collegiate team is one of the last four teams standing in the NCAA®* March Madness®*

tournament, and you purchase one of our "Spring is in the Air" TTR deals, you'll automatically be entered in our special raffle to win a **\$500 Visa gift card!**

Perhaps the luck of the Irish will be with you!

*These trademarks are registered trademarks of third parties and not affiliated with ITW Thermal Films.



It's like winning your own pot of gold!

Make sure you're on the winning team -- place your "Spring is in the Air" TTR order(s) today, and you can score some extra cash with our FREE shipping and gift card offers. To place your order, contact ITW Thermal Films at:

- **Phone:** 1-586-752-5553 • **Toll Free:** 1-TTR-FILMs (1-877-887-3456)
- **Fax:** 1-586-752-3532 • **E-mail:** info@itwthermalfilms.com

Quality thermal transfer ribbon products, unsurpassed customer service and FREE shipping -- it's a winning combination!

Sincerely,

The ITW Thermal Films Sales & Customer Service Team - 1-877-887-3456

For more information on ITW Thermal Films, please visit our website at: www.itwthermalfilms.com.

ITW Thermal Films "Spring is in the Air" TTR deals are only available during the month of March.

And, like the first day of Spring, you don't want to miss them!



Promotion Rules

1. Offer valid March 1 - 31, 2009 to all ITW Thermal Films United States and Canada customers.
2. Standard products only.
3. Standard lead times apply.
4. Order must be shipped in the month of March.
5. Orders will ship via best way chosen by ITW Thermal Films.
6. Single ship to location per PO.
7. Unlimited number of PO's are eligible for each offer.
8. Account must be in good standing for FREE shipping to apply.
9. Use Promo Code 4SPRING for free shipping. The freight savings will be noted on the order's invoice.
10. All gift cards will be sent at the end of the month -- a contact name is required on the order.
11. One entry per billing account into the "Home Court Wildcard" drawing.

Promo Code:
4SPRING

For FREE shipping, please use the Promo Code: **4SPRING** when placing your order!
Offer Valid March 1 - 31, 2009 (see above Promotion Rules for specific guidelines).